

Meet Semalytix: We are the world leader in generating action-ready insights for pharma businesses. Our AI-driven intelligence platform transforms large amounts of unstructured text into real-world evidence – in real time. We identify trends and key learnings, then summarize them transparently. Our goal is to create real value for our customers. We support them with strategic information that enables them to make their decisions easier and faster.

WE OFFER

- A young, dynamic, and motivated international team with roots in more than 20 nations
- An open and flexible culture and a highly collaborative work environment
- Interesting and diverse responsibilities
- The spirit and culture of a fast-paced, dynamic start-up
- Sponsored gym membership

TO SUPPORT OUR MARKETING TEAM (FULL TIME) IN BIELEFELD, NORTH RHINE-WESTPHALIA, GERMANY WE ARE SEEKING A

MARKETING ASSOCIATE FOR CRM / SOCIAL SELLING

to identify, acquire and develop new customers for our sales pipeline. In this position you'll manage day-to-day marketing activities, CRM (Salesforce/Hubspot) along with maintenance and reporting. You'll also be responsible for defining lead generation objectives, pre-qualification of incoming leads, maintaining and expanding customer relationships, and as well as supporting sales activities. You will report to the CMO.

YOUR RESPONSIBILITIES

- Present and promote the entire range of our products and services
- Plan, build and run CRM, marketing automation, analytics and advertising
- Design and plan SEO, SEA, marketing automation, email campaign management, lead generation, opportunity nurturing, and inbound lead fielding
- Track performance of customers' growth, increase the interactive rate and optimize conversion
- Increase our social selling index via B2B networks
- Interact with the community to improve our e-reputation on all digital platforms

YOUR FUTURE TEAM

- Thomas Becker, Chief Marketing Officer
- Franziska Weinberg, Communications and Content Manager

"We want your support in integrating our social media management with our CRM. Let's work together to develop our business and move our company forward."



YOUR SKILLS AND QUALIFICATIONS

- More than 3 years of relevant experience in online marketing with a focus on social selling
- Experience in CRM systems is a must (HubSpot/Salesforce)
- Experience in the IT field or pharma industry and interest in artificial intelligence are a plus.
- Proven experience with key social metrics and good analytical understanding
- Courteous and professional style when communicating with customers, co-workers and business contacts
- Expertise in organizing, prioritizing and handling multiple work assignments
- Strong communication skills, both verbal and written
- Excellent command of business English and German, speaking and writing

Please send your application to careers@semalytix.com. Documents (in English) should include a letter of motivation, a CV, relevant certificates, and references in a single PDF. Positions remain open until filled. We are strongly committed to promoting equal opportunity and diversity in our team.