

Meet Semalytix: We are the world leader in generating action-ready insights for pharma businesses. Our AI-driven intelligence platform extracts and analyses information from large amounts of unstructured text in real time. It transparently summarises trends and key learnings. Our goal is to create real value for our customers by supporting them with strategic information that enables them to make their decisions easier and faster.

WE OFFER

- A young, dynamic, and motivated international team with roots in more than 20 nations
- An open and flexible culture and a highly collaborative work environment
- Interesting and diverse responsibilities
- The spirit and culture of a fast-paced, dynamic start-up
- Sponsored gym membership

IN ORDER TO SUPPORT OUR MARKETING TEAM (15-19 HOURS PER WEEK) WE ARE SEEKING A

WORKING STUDENT – ONLINE MARKETING (M/F/D)

YOUR RESPONSIBILITIES

- Further develop and implement our social media strategy in collaboration with our marketing team
- Manage our social media content, including planning, copywriting, editing and publishing
- Interact with the community to improve e-reputation on all digital platforms
- Design and execute digital campaigns for social media
- Track performance of fan growth, increase the interactive rate and optimise conversion
- Help in social selling via B2B networks

YOUR FUTURE TEAM

- Thomas Becker, Chief Marketing Officer
- Franziska Weinberg, Communications and Content Manager

"Links and likes, fans and followers, conversion rate and community! If your eyes start to glow, then this might be the start into your dream job. Grab your chance and actively shape and develop the social media presence of our company! It's in your hands."



YOUR SKILLS AND QUALIFICATIONS

- Excellent command of business English and German, speaking and writing
- Currently enrolled in University with a focus on (social) media marketing and/or healthcare
- Outstanding communication, research and problem-solving skills
- Highly active on social media (e.g. Facebook, LinkedIn, Xing, Instagram, Twitter)
- Online marketing experience
- Cultural sensitivity

NICE TO HAVE

- Experience in writing blog articles
- Ability to work on complex topics independently
- Interest in technology, especially artificial intelligence

Please apply to careers@semalytix.com. Your documents (in English) should include a letter of motivation, a CV, relevant certificates, and references – in a single PDF.

Informal inquiries may be directed to Thomas Becker thomas.becker@semalytix.com. Positions remain open until filled. We are strongly committed to promoting equal opportunity and diversity in our team.