



Semalytix is a fast growing start-up that develops an AI-driven Business-Intelligence-as-a-Service platform for explaining the global conversation around Competitive Intelligence topics in the Pharma domain. Our AI is capable of reading digital text with human accuracy at machine scale. Based on this real-time processing, we serve action-ready insights to support our customers in making decisions at the operational and strategic level much faster, more informed and much easier – on the solid base of Machine Learning, Natural Language Processing and Knowledge Graphs.

We offer:

- A young, dynamic, and motivated international team with a background from 17 different nations striving for the best solutions for our customers
- Ability to make an impact independently by driving topics
- An open and flexible culture and friendly working atmosphere
- Interesting and diversified responsibilities with a lot of space for your creativity
- The spirit and culture of a fast-paced and innovative, award-winning tech start-up
- Support and resources for taking classes related to professional skill improvement
- Ergonomic work spaces and sponsored gym membership

In order to expand our Management Team, we are seeking (full-time, as soon as possible):

Head of Marketing (m/f/d)

Your responsibilities:

- Development, implementation and delivery of Semalytix's B2B Marketing strategy in accordance with business objectives
- Build up, grow, and lead the Semalytix marketing team
- Ensure our brand message is strong and consistent across all channels and marketing efforts (like events, email campaigns, webpages, and promotional material)
- Oversee brand performance and evaluate the effectiveness of marketing activities
- Execute creative projects targeting a variety of audiences - ranging from interactive digital experiences to immersive events
- In collaboration with Communications and Design team, you'll act as a guardian of brand guidelines ensuring consistent representation across all branding activities
- In collaboration with the Events team, manage Semalytix's presence at industry events and conferences
- In collaboration with the HR team, you work on defining and maintaining Semalytix's employer brand

Required skills and qualifications:

- You have demonstrable B2B marketing experience in fast-paced and demanding environments
- You have experience creating and delivering impactful brand marketing campaigns and strategies
- You have excellent written and spoken English skills, German is a plus
- You have the proven ability to build collaborative internal and external relationships
- You display a creative mindset and the ability to proactively drive forward ideas across a range of media.
- You are experienced in measuring the impact of marketing and communications on different audiences
- You stay up to date with latest trends in marketing to ensure your advice and methods are relevant and well-informed.
- You have an extensive and impressive track record of delivering results through marketing, coupled with a strong understanding of technology, traditional and modern marketing landscapes
- Experience in the Pharma sector is a plus

Please apply at careers@semalytix.com. Your application documents (in English) should include a letter of motivation, CV, relevant certificates and references in one single PDF document.

Informal inquiries may be directed to Katharina Wendler (katharina.wendler@semalytix.de). Positions remain open until filled. We are strongly committed to promoting equal opportunity and diversity in our team.